



The British Dam Society

SPONSORSHIP OPPORTUNITIES

11-14th September 2024

22nd BDS BIENNIAL CONFERENCE | KEELE UNIVERSITY

The BDS conference is the main conference event for the UK reservoir industry. It brings together around 300 professionals from a variety of organisations including dam owners/managers, consultants and suppliers.

The 22nd Biennial Conference is in Keele University this September providing an excellent opportunity for organisations to sponsor various events, to help build your organisation's presence and standing in the UK reservoir industry and demonstrate your commitment to our profession.

Four packages are available as outlined below:

Sponsorship opportunity	Additional benefits	Cost	Number of opportunities
Platinum	<p>Main Sponsor and Delegate Bag:</p> <ul style="list-style-type: none">Company branded banners (2 No.) and flyers can be located at the conference check-in desk and in the main auditorium, alongside BDS banners.First Session announcement as Main Conference Sponsor.Sponsor to provide the conference bag presented to all delegates at registration. One supporting company logo to be used on the conference bag alongside the BDS logo (sponsor to provide - not included in the cost).Sponsor can provide an additional gift, if they see fit, to be included in the delegate bag. The logo may be added to the gift within the delegate bag (sponsor to provide - not included in the cost).	£3,000	1
Gold	<p>Conference Formal Dinner</p> <ul style="list-style-type: none">Company branded banners (2 No.) and flyers can be located in formal dining area, alongside BDS banners.Sponsor can provide one company branded gift to be included within the delegate bag (sponsor to provide - not included in the cost).Bateman prize sponsorship included - Sponsor to be announced at the beginning of the award presentation.	£1,800	1

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Silver	<p>Young Professionals Evening</p> <ul style="list-style-type: none">• Sponsor will be announced at the beginning of the Young Professionals evening event• Sponsorship of the Award for “Best Young Professional Presentation”• Sponsor can provide a corporate gift to be included within the delegate bag (sponsor to provide - not included in the cost).	£600	1
Bronze	<p>Sessions Sponsorship:</p> <ul style="list-style-type: none">• One sponsor per technical session. Company logo will be used on screen at the start and end of each session (excluding the first session).	£300	5

In appreciation of your sponsorship, your organisation’s name and logo will be featured on the conference website and other digital resources, and your sponsorship will be publicly acknowledged at all appropriate opportunities.

Note - This is sponsorship only. Individuals will need to register and pay normal rates for the conference and accommodation.

Sponsorship opportunities will be offered on a first come first served basis. To discuss opportunities, please contact: BDSconference@britishdams.org