

Commemorating a Century of Resilience:

Dolgarrog 100



Honouring the Past | Celebrating the Present | Inspiring the Future

Dolgarrog 100 - Sponsorship Opportunity



November 2nd 2025, marks the 100th anniversary of the tragic Dolgarrog dam disaster that claimed 16 lives and reshaped not only our community, but also dam safety legislation across the globe. This centenary year offers a powerful moment of reflection and renewal - a unique

opportunity to bring people together in remembrance, resilience, and celebration.

As part of this transformative milestone, we are planning a landmark public event that will close the B5106 through Dolgarrog from 12 noon to 7:00 pm, creating a vibrant, pedestrian-friendly space in the heart of the village. This central location, including the historic Memorial Garden—site of the former village of Porth Llwyd—will host a day of reflective and inspiring experiences to include:



- A formal remembrance service honouring those lost and the legacy born from tragedy.
- A guided promenade tour offering immersive storytelling and historical insight.

- A commissioned music and light performance, blending art and innovation in a powerful tribute to the spirit of Dolgarrog.

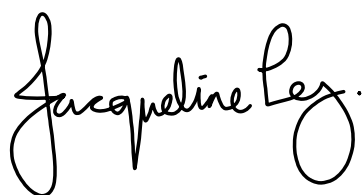
Alongside these anchor events, visitors will enjoy creative installations, exhibitions, and interactive community activities, all celebrating Dolgarrog's unique history, creativity, and tenacity.

Why Sponsor?

As a sponsor, your brand will be aligned with a meaningful, high-profile community commemoration that is expected to draw wide media attention and public interest across North Wales and beyond. Benefits include:

- Prominent logo placement and brand mentions in promotional materials
- On-site signage and product display opportunities
- Association with heritage, community spirit, and innovation
- Lasting impact through support of cultural and educational initiatives

We invite you to join us in commemorating the past while helping to shape a future filled with creativity, community, and remembrance. This occasion marks not only a tribute to the past but also the beginning of a new chapter in the continuing story of Dolgarrog. While we gather to honour its rich history, we also look forward with purpose and vision to the future it now begins to shape.

A handwritten signature in black ink that reads "Jacqueline Ley." The signature is fluid and cursive, with a large loop at the end of the last name.

Jacqueline Ley

Chair, Dolgarrog Community Council

Sponsorship Proposal: Dolgarrog 100

“Honouring the Past | Celebrating the Present | Inspiring the Future”

Event Overview

In 2025, Dolgarrog commemorates 100 years since the devastating dam disaster that claimed 16 lives and led to global advancements in dam safety. This centenary is a transformative opportunity to honour the past, engage the present, and shape the future.

Date: 2nd November 2025

Time: 12:00 PM – 7:00 PM

Location: Central Dolgarrog & Porth Llwyd Memorial Gardens

Expected Attendance: 500+ local residents, families, and visitors, with additional reach through live streaming

Event Highlights

- Formal Remembrance Service at Porth Llwyd Memorial Gardens
 - Historical Promenade Tour of key village locations
 - Commissioned Music & Light Show – a stunning artistic tribute
 - Creative Installations & Exhibits celebrating Dolgarrog’s heritage
 - Family Activities & Community Engagement throughout the day
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Sponsorship Tiers:

Gold Sponsor – £2,500

- Prominent logo placement (banners, website, programme)
- On-stage acknowledgement

- Social media mentions

Silver Sponsor – £1,000

- Logo on select promotional materials
- Social media thank-you

Community Sponsor – £250

- Name listed in programme and website
- Social media group thank-you
- Opportunity to support a specific element (e.g. cawl & cob, performance support)

Visibility & Value

- Media Coverage: Local and regional press, radio, and digital media
- Digital Reach: Email campaigns, website features, social media promotions
- Community Impact: Connect with an engaged, multigenerational audience
- Legacy Association: Be part of a historic, values-driven event


Join Us

Partnering in this event means becoming a valued part of Dolgarrog's legacy. Your support honours history while helping build a vibrant cultural future.

 Contact: Barbara Baldon Clerk or Jackie Ley, Chair

jackieley@dolgarrogcommunitycouncil.org

clerk@dolgarrogcommunitycouncil.org

 Phone: 07590568893

 Website: www.dolgarrogcommunitycouncil.org